



Royals

FIIM PITCH BIBLE

LOGLINE

A coming of age story about 2 best friends attempting to navigate through the violent streets of Southwest Detroit where dreams are most often deferred by tragedy

SYNOPSIS

Having hopes and dreams while growing up in Southwest Detroit is dangerous, but that doesn't stop Mateo and Ricky, 2 teenage best friends hellbent on becoming rich. While they both have the same goal, Mateo and Ricky's vision to get there are completely opposite. Ricky dreams of becoming the king of the drug game in Detroit's, Southwest side, while Mateo wants to go into business and build an in the same area.

Both go in their own direction which lands Ricky in jail, and Mateo in college. Ricky being in the right place at the right time, gets involved with the cartel which sets him up to accomplish his goal. Mateo, while at college, is talked into doing heroin by his girlfriend. As time passes Mateo is doing more heroin than homework, and is falling behind in his school work. He eventually quits and becomes homeless.

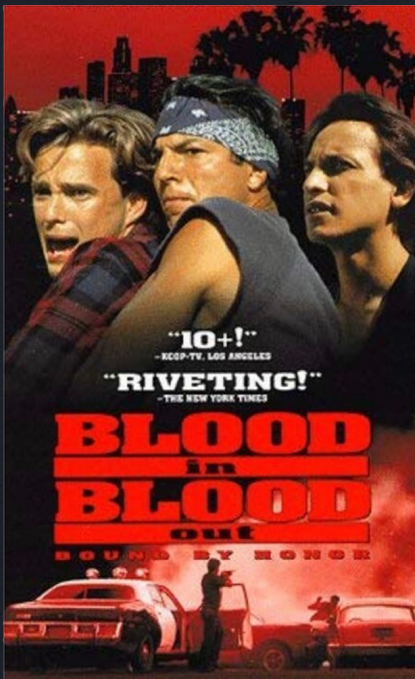
White living under a viaduct, Mateo falls in love with a fellow addict, Luxx. Mateo has an unfortunate night finding out his dealer has been arrested and Luxx helps him by taking him to her dealer Ricky, his old best friend.

As Mateo's and Luxx's relationship is developing, so is his and Ricky's. Ricky asks Mateo to work with him and help him build his empire. All is great and their making more money than they can count, until Ricky wants to expand.

This idea brings in another drug kingpin that threatens them for moving into his area. This quickly has Luxx asking Mateo to quit working with Ricky and leave with her. Mateo enjoying the riches of the drug life is having a hard time deciding what to do before it's too late.



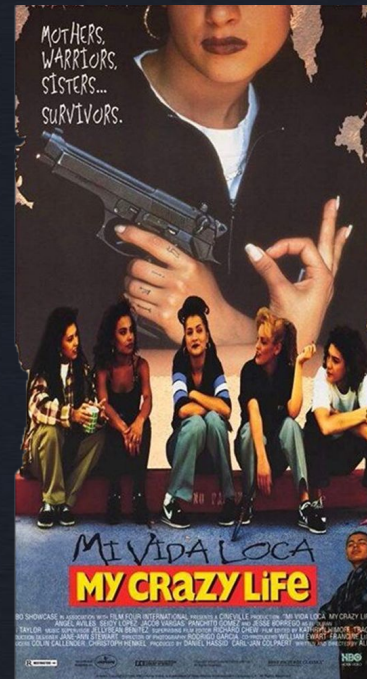
FILM CROSS



MEETS



MEETS



Film Cross Budget

| FILM: | BUDGET: | WORLDWIDE GROSS: |
|--------------------|--------------|------------------|
| Blood In Blood Out | Small Budget | 9,959,821 |
| True Romance | 13,000,000 | 13,880,000 |
| Mi Vida Loca | Micro Budget | \$3,267,313 |

Mateo

MAIN CHARACTER

Mateo was always very smart and athletic, excelling in school and baseball. His after school activities usually involved his best friend Ricky, dreaming about becoming rich, and getting into some kind of trouble.

Having a mother in his corner, and doing her best to keep him out of said trouble, he was able to attend U of M for a business degree. While his best friend Ricky was serving time for armed robbery.

Things were going great for Mateo until he met a girl who talked him into trying heroine. After that Mateo went from top of his class to barely going, and flunking out of college.

This ultimately led Mateo to becoming homeless and hooked on heroin. Mateo was on the road to self destruction until he reunites with his old friend Ricky





Ricky

MAIN CHARACTER

Ricky had the complete opposite upbringing than Mateo. Instead of a loving mother, he had an alcoholic mother and an abusive stepfather. This didn't give Ricky much of a shot at being successful in life. Ricky's success came from fighting and selling dime bags in school. After school Ricky would hang with his best friend Mateo, hit the streets, and talk about making money.

Later, Ricky would get talked into robbing a gas station at gunpoint, and goes to jail for 5 years. While in jail, Ricky makes a connection that propels his drug game, and sets him up for running an area in Detroit when he gets out.

While business is good, and as fate would have it, he reunites with his old friend Mateo while Mateo is trying to score drugs from him. Ricky, wanting it to be like old times, goes into business with Mateo and expands his operation.

Maria (Luxx)

MAIN CHARACTER

Had a rough upbringing, so she ran away from home when she was a teen. Her brother takes her in and she's surrounded by the business he's built for himself. Curiosity, or just trying to escape, Maria tries her brother's drugs and instantly becomes an addict.

After so much time, her brother doesn't want to deal with her anymore and kicks her out.

Addicted to heroine and homeless, she meets Mateo and falls in love.



A close-up portrait of a man with dark hair and a beard, looking slightly to the right. He is wearing a dark suit jacket over a light-colored shirt. The background is a plain, light gray.

Javier

MAIN CHARACTER

Javier is known on the streets as the leader of one of the bigger gangs in the area. He has his hands in any criminal activity that'll make money.

Like Ricky, Javier started in the game at an early age, and even has ties with the cartel. He has a love for the fast life, drugs, prostitutes, and crime.

ROYALS

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